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## MARKETING INTERN

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### POSITION SUMMARY

Reporting to the Director of Marketing & Communications, the Marketing Intern will assist in day-to-day activities and projects required to meet business goals of the Marketing department.

### Location

Montreal, Quebec

### Job Type

Temporary employment (Summer)

### MAIN TASKS AND RESPONSIBILITIES

- Development of sales and marketing material (one pagers, presentations)
- Content creation for social media, website and blog
- Management of CRM activities and creation of sales reports
- Research on competitors and market trends

### SKILLS AND EXPERIENCE REQUIRED

- Good communication skills (written and oral)
- Language: French and English
- Technical knowledge: Office (Word, Power Point, Excel), Web, Social Media
- Relevant field of study: Marketing, Business, Web design, Communication

### COMPANY DESCRIPTION

Based in Montreal, SuccessFinder is a technology company specialized in human resources. It helps companies of all sizes and industries significantly improve their agility and efficiency to recruit, develop and promote talent. In addition to its ease of use, SuccessFinder's unique and sophisticated platform helps organizations put the right people in the right roles, increasing their employees' productivity and retention rate, while maximizing their satisfaction at work.

SuccessFinder already has multiple multinational clients throughout Canada and the United States and is currently experiencing significant growth in HR Tech and 3rd generation psychometric assessments. The company can count on its strong team of PhDs in Organizational Psychology as well as its software developers to constantly refine its cloud-based platform and its predictive performance. SuccessFinder is positioned in the market as a key interface between best practices in talent analytics and machine learning.

Check out our website at [www.successfinder.com](http://www.successfinder.com)

To submit your application, please forward your resume to:  
[carrieres@successfinder.com](mailto:carrieres@successfinder.com)