



## **SuccessFinder continues North American expansion with first two significant hires to cover and develop US Market**

**Montreal – September 18th, 2018** – SuccessFinder, the Montreal based company specialized in human resources technology (HR Tech), recently strengthened its presence in the United States through the hiring of its first two local Sales Executives, [Doug Leake](#) and [Brian Siedlecki](#). Doug and Brian, located in the US Northeast, are seasoned sales executives with extensive experience in sales and account management in the Human Capital Management.

“The decision to expand our presence to the United States was a logical step to better support our existing clients and to accelerate our growth strategy. We are very excited to welcome Doug and Brian to our sales team and we look forward to providing clients in the United States with a wide range of solutions that will support all their talent related initiatives. There is strong demand from organizations of all sizes and industries to better help hire, develop and promote their talent. We are very confident that this local presence will build on our momentum to date as we become a global leader in the HR Tech landscape,” says Charles Guay, President and Chief Operating Officer of SuccessFinder.

This is a significant milestone in the company's growth plan to expand our presence in this major market, enabling the company to better serve its growing clientele. We also intend to open new offices in the United States over the next few months where demand and new clientele dictate the execution of our growth strategy.

### **About SuccessFinder:**

Based in Montreal, SuccessFinder is a technology company specialized in human resources. It helps companies of all sizes and industries significantly improve their agility and efficiency to recruit, develop and promote talent. In addition to its ease of use, SuccessFinder's unique and sophisticated proprietary platform helps organizations invest in the right people with the right roles, increasing their employees' productivity and retention rate, while maximizing their satisfaction at work.

SuccessFinder has numerous multinational clients in Canada and the United States and is currently experiencing significant growth within the HR Tech space with the use of its 3rd generation psychometric assessments. The company can count on its strong team of PhDs in Organizational Psychology as well as software development to constantly refine its cloud-based platform and its predictive performance. SuccessFinder is positioned in the market as a key interface between best practices in talent analytics and machine learning.

For more information, visit [www.successfinder.com](http://www.successfinder.com), follow us on Twitter @SuccessFinder, [LinkedIn](#) or [Facebook](#).

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